



Write For GIM as a Guest Writer

Writing Themes

We are actively looking for experienced content marketing writers who write quality articles related specifically to content marketing. Whether you wish to write about SEO best practices, the customer's journey, brand awareness, or any other endless topics that help clients strengthen their content marketing strategy, we are interested in your research, knowledge, and expertise! And, if you have a background in language services (translating, interpreting, localization), we are already interested in you!

***Remember, each article that gets published on GIM must be backed by a minimum of one (max 2) data visualizations from reputable sources, and each author must submit a Works Cited/References list (MLA Style). Writers must be able to apply the GIM writing style (authoritative yet inviting and playful).*

Submission Guidelines

1. Write article pieces with a minimum of 900 words, max, 1,200 words
2. Write content that includes a minimum of one (max 2) data visualizations (ex: graphs)
3. Strictly avoid writing in the first person
4. Your content must be your original work
5. GIM reserves the right to edit your work, including grammar, spelling, and formatting
6. Once published on the GIM site, GIM retains ownership. However, we are happy to include your name as the author with a link back to your website to help promote you as an author/researcher

Approval Process

When you are ready, please send the following in an attachment to info@gimwriting.com:

- Topic
- Title
- Short Summary
- Short Bio

We will then circle back to you as quickly as we can with either an immediate approval, with questions, or with a firm no accompanied by a clear explanation. If you are approved, we will then set a timeline for your full article submission, along with your publication date. All published articles will include the author's bio, and you are most welcome to include a link back to your own site, LinkedIn page, email address, or any other professional site that would allow readers to reach you.



Bonuses for You

GIM Content Management works with clients on a global scale. Although the majority of our clients are headquartered in the United States, we also serve clients in Asia, South America, and Europe. Our services are very respected in the global language services industry, and the GIM name continues to receive accolades from present and past clients. By writing for GIM and by adding your name and bio to our list of writers, you will receive quality exposure to a list of professionals who span the globe.

We look forward to hearing from you!